

Tithi Shah

COMMUNICATION DESIGN (ART DIRECTION + BRANDING)

252-292-6939 | tshah@pratt.edu | www.tithishah.com | www.instagram/themangoroute.com

Education

Pratt Institute

- Communication Design (2018 - 2021)

North Carolina State University (transferred)

- Bachelor of Art and Design (2016 - 2018)

Computer Skills

Adobe Suite

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Premier Pro,
- Lightroom
- Bridge

Microsoft Suite

- Word
- PowerPoint
- Excel

Technical Skills

- DSLR Photography
- Laser cutting
- Wood working
- Drawing
- Painting
- Printmaking

Language Skills

English, Hindi, Gujarati, Spanish (conversational)

Work Experience

Social Media/Graphic Design Intern

CRÈME Design, New York (February 2019 - May 2020)

- Managing all Social Media accounts and website
- Assisting branding team with project work
- Assisting Graphic Designer with visuals
- Leading The Gourd Project Kickstarter Campaign
- Assisting the in-house Marketing and PR teams
- Managing contacts database

Graphic Design Intern

Ivy Concepts, India (June 2019 - June 2020)

- Handling the digital marketing
- Managing all of Ivy's Social Media accounts
- Creating graphics for posters, emails, newspaper and magazine ads

Graphic Design Intern

Institution of Transportation

Research and Education, Raleigh (Oct 2017 - May 2018)

- Designed Ad campaigns for public safety awareness
- Created info-graphics for NC license plate department
- Designed brochures for NC Technical Assistance Program
- Branding for NC Traffic Safety Conference & Expo
- Assisted the branding team for Burlington Regional Alamance Airport

Other Experiences

- Graphic Designer for South Indian Association at Pratt
- Led and managed campaigns with Insomnia Cookies for OneClass on North Carolina University campus
- Head of Hospitality (Navrachana International Model UN)
- 150 Hours collaborating with a diverse team to raise \$1000 through different activities to build 50 toilets in villages of Vadodara, India.